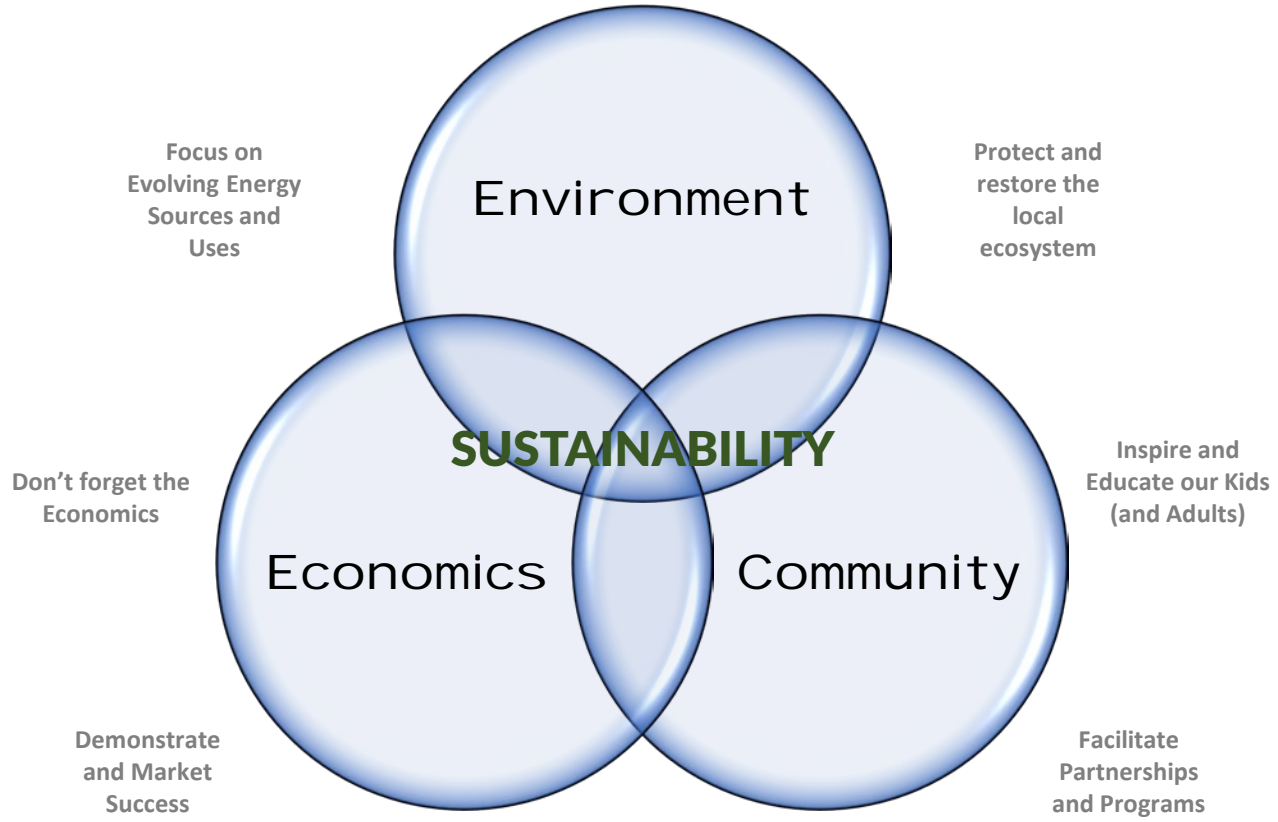


SUSTAINABLE NEW CASTLE

A Place to Plant Your Family



Don't forget Community Preparedness and Resiliency

Team New Castle
Smith, Levin & Maraynes
Community First

**Focus on
Evolving Energy
Sources and
Uses**

- Explore Solar parking covers (with battery storage) in the rear commuter lot. A public-private partnership would build at no cost to Town and residents would receive a 15-25% discount on their power bills.
- Address the problems and opportunities with the current moratorium on new natural gas connections
- Encourage and educate on alternatives including ground-source heat pumps
- The Town must lead by making their buildings and equipment more efficient
- Consider NYStretch Energy Code 2020 (& NetZero concepts)

**Inspire and
Educate our Kids
(and Adults)**

- “Get-Outside” initiative
- Awareness programs like Meatless Mondays
- Work with high school and colleges to create work and learning experiences
- Teatown and Cornell-Cooperative education programming

**Protect and
restore the
local
ecosystem**

- Address airport noise & emissions as the environmental problem it is
- Protect open space and sensitive areas and review zoning and permitting processes
- Support community-driven initiatives like the Pollinator's Pathway
- Adapt to evolving changes in the recycling market and focus on reuse initiatives, including repair clinics
- Advocate for Shop Local & Locally Grown initiatives

**Don't forget the
Economics**

- Developing a positive “eco-image” will positively impact property values and the marketability of Town.
- Doing good and doing well are not mutually exclusive. But you need to define what success looks like and then measure the impact of initiatives in dollar and CO2 terms.

**Demonstrate
and Market
Success**

- The Town must lead by example. Consider Town demonstration projects on town property and buildings
- Consider marketing slogan (e.g. Bedford2020 was goal-oriented and inspiring slogan)
- Host public events to engage the community

**Facilitate
Partnerships
and Programs**

- Partner with other organizations (e.g. Bedford2020, Croton Climate Initiative, Teatown)
- Partner with religious, civic, business organizations
- Integration with other Initiatives (Sidewalks, ChapLine, Sewer infrastructure, Trails, etc.)

**Don't forget
Community
Preparedness
and Resiliency**

- Extreme storm preparedness including power supply reliability and restoration, communications, and emergency response capabilities
- Response coordination & training